

Registered office: Corso di Francia, 200, Rome, Italy Share capital: €159,120,000, fully paid-up Company Register of the Court of Rome, reg. no 2311-2313/51

NOTICE OF SHAREHOLDERS' MEETING

The shareholders are hereby called to the Extraordinary and Ordinary Shareholders' Meeting to be held at the Company's registered office in Rome at Corso di Francia, 200, on 15 January 2008 at 12:00 p.m. at first calling, and, if necessary, on 16 January 2008 at the same time and place at second calling, to vote upon the following:

AGENDA

Extraordinary meeting:

- 1) Change of the Company's name and subsequent amendments to the Company's bylaws;
- 2) Creation of the office of Honorary Chairman and subsequent amendments to the Company's bylaws;
- 3) Approval of a capital increase in exchange of one or more stock option plans and subsequent amendments to the Company's bylaws.

Ordinary meeting:

- 1) Ratification of the appointment of a member of the Board of Directors pursuant to Art. 2386 of the Italian Civil Code. Subsequent and relating resolutions:
- 2) Increase in the number of directors from thirteen to fifteen and subsequent appointment of two new Board members. Subsequent and relating resolutions;
- 3) Appointment of an Honorary Chairman. Subsequent and relating resolutions:
- 4) Approval of a stock option plan.

Pursuant to the provisions of law and the bylaws, voting shareholders who have deposited the certification or the notices pursuant to the second paragraph of Article 2370 of the Civil Code with the registered office of the Company no later than two days before the date of the Shareholders' Meeting have title to intervene in the Meeting.

The directors' report on the items of the agenda, which contains the proposed resolutions, will be available at the Company's registered office and at the offices of Borsa Italiana S.p.A. pursuant to the applicable provisions of law and regulations. The shareholders are entitled to request a copy.

on behalf of the Board of Directors Francesco Caltagirone Jr. Chairman